

# Exchange Writers — working hard at NAEYC!

## WEDNESDAY, November 10

■ Janet Gonzalez-Mena, Marlene Zepeda, Carrie Rothstein-Fisch, and Elise Trumbull  
**Bridging cultures in early care and learning: Building relationships with immigrant families**

■ Diane Trister Dodge, Cate Heroman, Candy Jones  
**Creative Curriculum training: Making training on curriculum and assessment work for your staff**

■ Susan Oliver, Lynn Cohen, Sandra Waite-Stupiansky, Toni Linder  
**Assessment of play, assessment by play: Strategies for play-based evaluation of children's progress**  
*Planned by the Play, Policy, and Practice Interest Forum*

■ Diane Schulz, LaRue Williams, Judy Crawford, Anita Britt, Deborah Durham, Renee Cherosky, Carol Mittell, Regina Martin  
**Keeping in step and enjoying the journey**

## THURSDAY, November 11

■ Gigi Schweikert  
**Who made me boss? Tips for supervisors**

■ Donna Rafanello  
**Suffer the children: How child sexual abuse affects children's development and what early childhood educators can do to help**

■ Bryan Nelson  
**Do you allow children to sit on your lap? Developing a nurturing policy for men and women working in early and elementary education programs**  
*Planned by the M.E.N. Interest Forum*

■ Janet Gonzalez-Mena, Elsa Chahin  
**What's best for babies — Beyond right and wrong to different: Comparing philosophies of infant/toddler care**

■ Roslyn Duffy and Dr. Lily Wong  
**Globally Appropriate Practice: the international "G.A.P." How culture affects developmental expectations**

■ Tess Bennett, Betsy Shelby-Morris, Diane Trister Dodge  
**Getting started with studies: Listen, reflect, plan, and document progress**

## FRIDAY, November 12

■ Holly Elissa Bruno  
**Legal and ethical issues at release time: How to avoid getting caught in the crossfire**

■ Rebecca Isbell  
**Creating wonderful learning spaces that enrich the environment for infants and toddlers — ways to invite participation**

■ Gigi Schweikert, Jim Greenman  
**Helping staff support and empower parents: Perspectives, systems, and program culture**

■ Mike Lindstrom, Jim Greenman  
**Models of excellence: Facilities that work for children, families, and professionals**

■ Ann Epstein, Sheila Coffin  
**Write from the start: Creating writing opportunities for young children**

■ Ann Epstein, Beth Marshall  
**Art appreciation: High/Scope strategies to help young children think about art**

■ Janet Gonzalez-Mena, Holly Elissa Bruno  
**Burned out or fired up? The power of one — you can make a difference!**

■ Diane Levin, Sunny Wallick, Betty Burkes, Fran Roznowski, Nancy Carlsson-Paige  
**Spare the rod: Perspectives on discipline**  
*Peggy Schirmer Memorial CEASE Seminar planned by Concerned Educators Alliance for a Safe Environment (CEASE)*

■ Susan Bernheimer, Elizabeth Jones  
**Nontraditional college students in early childhood education: Building on unrecognized strengths**

■ Dorothy Hewes with Edna Ranck as moderator  
**We know all about John Dewey — or do we? A powerful leader who faced strong opposition but left a legacy for us all**

■ Edna Ranck, Helen Botnarsce, Barbara Bowman, Harriet Egertson, Dorothy W. Hewes, Lilian Katz, Winona Sample, Marilyn Smith, John Surr  
**Heroes on the horizon: Early childhood pioneer leaders look back to empower the present and influence the future**

■ Chip Donohue, Selena Fox, Roger Neugebauer  
**Technology tools for training and professional development: Effective strategies for eTeaching and eLearning**

## SATURDAY, November 13

■ Lynn Baynum  
**Reflection and assessment in evaluating professional dispositions: A model for teacher education programs**

■ Kay Albrecht  
**Integrating what teachers know into what teachers do: Moving from knowledge to application**

■ Susan Oliver, James Johnson, Crystal Elliott  
**It's not just play — how to "sell" play to parents and administrators**  
*Planned by the Play, Policy, and Practice Interest Forum*

## REGGIO TRACK

■ Lynn T. Hill, Lella Gandini, Louise Cadwell, Chuck Schwall, Amelia Gambetti, Barbara Burrington, Patricia Hunter-McGrath, Lauren Monaco, Cathy Topal, Pauline Baker  
**Celebrating the spirit of the atelier: Examining unique experiences in multiple settings**  
 Wednesday, November 10 — 1:00-5:00 p.m.

■ Amelia Gambetti, Lella Gandini  
**Narratives, reflections, and interpretations of "the rich normality" of the daily life of young children, their teachers, and their parents in the educational system of Reggio Emilia**  
 Thursday, November 11 — 1:30- 3:30 p.m.

■ Paola Riccò, Amelia Gambetti, Emanuela Vercalli  
**Reggio Children, Reggio Emilia, Italy — an international center for the defense and promotion of the rights and potential of all children**  
 Saturday, November 13 — 8:30-9:30 a.m.

■ Kris Sanchez, Amelia Gambetti, Mary Hartzell  
**Thinking teachers/thinking children: Teachers exploring the Reggio approach share their journey in taking on risks and challenges**  
 Saturday, November 13 — 10:00-11:00 a.m.

■ Judith Allen Kaminsky, Lella Gandini  
**Fundamental issues for American teachers exploring the Reggio approach: A panel discussion on innovations in early education with members of the International Reggio Exchange Editorial Board**  
 Saturday, November 13 — 11:00 a.m.-1:00 p.m.

# Discover the Many Faces of *Exchange* at NAEYC

In 1978, *Exchange* became a magazine. In 2004, *Exchange* is still a magazine . . . and so much more. This year at NAEYC, we are delighted to showcase the many new exciting directions *Exchange* has taken to provide even more support for you in the important work you do. So make plans to . . .

■ Visit booth 3019, relax for a moment, visit with your peers, and get acquainted with the many new faces of *Exchange*. We're still a magazine . . . and so much more. Learn about:

- InSights
- Out of the Box Training Kits (in English and Spanish)
- Parenting Exchange on CD
- EducatorsOnlineExchange
- Group Discounts
- Exchange Leadership Institute
- 2005 World Forum

■ Attend the World Forum Seminar and the many presentations by members of the Exchange Team listed on page 22.

■ Visit the exhibit booths of *Exchange's* advertising partners. On pages 24-28, appears the "Exchange 2004 NAEYC Exhibit Tour" including a map of the exhibit area showing where the booths of *Exchange* advertisers are located.



## The World Forum at NAEYC

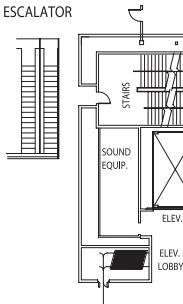
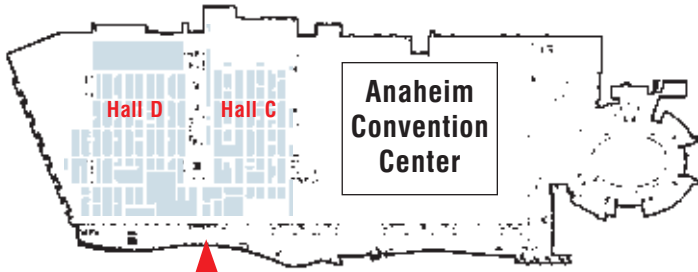
World Forum Seminar —  
"Making the World Your Community:  
Using Your Early Childhood Skills Globally"  
Thursday, November 11, 8:30-10:30 a.m.

### Presenters:

Joan Lombardi  
World Forum Global Leaders Project  
Mark Ginsberg, NAEYC  
Gwendolyn Coe, OMEP-USNC  
Bonnie and Roger Neugebauer  
World Forum and *Exchange*

This seminar will present an introduction to the look of the early childhood community worldwide. In addition, the panelists will suggest ways that you can learn about international developments, participate in international events and organizations, as well as become involved in international projects and voluntary initiatives.

# 2004 NAEYC Exhibit Tour



HALL D

Entrance



- Angeles Group, LLC ..... Booth #1211
- BCI Burke Company, LLC ..... Booth #3427
- Binney & Smith ..... Booth #2804
- Bright Horizons ..... Booth #1223
- Child's Play ..... Booth #2415
- Childtime Learning Centers ..... Booth #1516
- Circle of Songs with Hugh Hanley ..... Booth #2417
- Community Playthings ..... Booth #1006
- Concordia University ..... Booth #606
- Ellison Educational Equipment ..... Booth #3619
- Emerging Technologies ..... Booth #1625
- Environments ..... Booth #1019
- Exchange ..... Booth #3019
- EZ-Care2 ..... Booth #705
- EZ-Care2 ..... Booth #2019
- Grounds for Play ..... Booth #2219
- HighReach Learning ..... Booth #2315
- High/Scope Educational  
 Research Foundation ..... Booth #619
- Kidstuff Playsystems, Inc. .... Booth #2119
- Lakeshore Learning Materials ..... Booth #2811
- Landscape Structures ..... Booth #2441
- Learning Products ..... Booth #1427
- Markel Insurance Company ..... Booth #2724
- Monsam Enterprises, Inc ..... Booth #2135
- Music Together, LLC ..... Booth #1133
- NAEYC ..... Booth #800
- Nursery Maid ..... Booth #1027
- Parents as Teachers ..... Booth #716
- Pearson Early Learning ..... Booth #3400
- The Pin Man ..... Booth #100-103
- Play with a Purpose ..... Booth #3719
- ProCare Software ..... Booth #3415
- Programs for Parents ..... Booth #1433
- Redleaf Press ..... Booth #819
- Scheig Associates ..... Booth #3019
- School-Age NOTES ..... Booth #219
- Sign2Me ..... Booth #817
- Teaching Strategies, Inc. .... Booth #2228
- Torelli/Durrett ..... Booth #1127
- Tutor Time Learning Centers, LLC ..... Booth #1515
- Zeager Bros. Inc. .... Booth #2617

**Entrance**

**HALL C**

# NAEYC 2004 Exhibit Tour

## Angeles Group LLC

www.angeles-group.com Booth #1211  
Please stop by Angeles® Group LLC booths to see Angeles® New Fat Tire Bye-Bye Buggies, Domino Builders™, Angeles Rest® Spaceline Cot, Angeles® SilverRider® Trikes, Basic Trikes, Angeles® Baseline® Quiet Dividers™, Baseline® Furniture, and House-Keeping Furniture.

## BCI Burke Company, LLC

www.bciburke.com Booth #3427  
Discover Amigo Island at the BCI Burke booth 3427. NEW 48" spiral slide will make you wish you were a kid again! Special appearance by Slyde the Playground Hound.

## Binney & Smith

www.binney-smith.com Booth #2804  
Register for a chance to win a Crayola® Classpack®. See Color Wonder™, Model Magic® and other exciting Crayola products that help children learn and grow!

## Bright Horizons

www.brighthorizons.com Booth #1223  
Visit Bright Horizons at booth 1223 to learn how we're growing our child care and early education family, and register to win AMEX gift certificates!

## Child's Play

www.childs-play-inc.com Booth #2415  
Child's Play has manufactured high quality, wooden, early childhood furniture for 25 years. We satisfy your classroom furniture needs. Stop in, see for yourself, booth 2415.

## Childtime Learning Centers

www.childtime.com Booth #1516  
Come visit us! For over 30 years, we've nurtured children's natural curiosity to explore and learn with programs designed to develop the whole child.

## Circle of Songs with Hugh Hanley

www.hughhanley.com Booth #2417  
Check out the Circle of Songs CD/song book series, developmentally-appropriate music activities that promote group singing. Workshop: Saturday, 11:30, Anaheim Convention Center, Room 204B

## Community Playthings

www.communityplaythings.com Booth #1006  
The Community Playthings booth is packed with new products this year; from small boxes, chairs and baskets to larger shelving, art-islands, tables, and cubbies.

## Concordia University

http://startnow.csp.edu Booth #606  
With more than a century of expertise in teacher education, Concordia University, St. Paul offers certificate, undergraduate and graduate programs in face-to-face or online formats. Visit our booth to learn more.

## Corbeil Bus

www.corbeilbus.com  
What drives your transportation decision? Corbeil is a leading manufacturer of Multi-Function School Activity Buses (MFSAB). Models are available in-stock and ready to deliver. 1-877-267-2345

## Ellison Educational Equipment

www.ellison.com Booth #3619  
Come see what's new at Ellison. Pick up our latest catalog and take advantage of our special NAEYC discount offers.

## Emerging Technologies

www.etwebsite.com Booth #1625  
Management/accounting software for the professional side of childcare. Free technical support, e-services, and corporate communications. Come by and check out "Office Center."

## Environments

www.environments.com Booth #1019  
You're invited! Visit Environments at booth 1019 during NAEYC to see new and unique products that make young children's spaces special. Call toll free 1-800-EI-CHILD or visit us online at www.environments.com.

## Exchange

www.ChildCareExchange.com Booth #3019

## EZ-Care2 by Softeware

www.softeware.com Booths #705 and 2019  
EZ-CARE2 has it all! Customizable screens/reports, flexible scheduling/billing, new Windows™ TimeClock, full accounting or QuickBooks™ interface, electronic fee collection, and much more! Free demo CD.

## Grounds For Play

www.groundsforplay.com Booth #2219  
NAEYC conference speakers and Grounds For Play owners Eric Strickland, Ph.D. and Jim Dempsey, Ph.D. will be available for questions on play environment designs.

## HighReach Learning

www.highreach.com Booth #2315  
Meet the popular PBS character Caillou at NAEYC! Take a spin on the prize wheel with HighReach Learning for your chance to win free prizes!

## High/Scope Educational Research Foundation

www.highscope.org Booth #619  
Lifting Lives Through Education . . . Visit High/Scope in booth 619, learn about ELA, and enter to win a prize! Drawings will be held every 2 hours.

## Kidstuff Playsystems

www.fun-zone.com Booth #2119  
See our state-of-the-art playgrounds and receive our new color catalog. Order a playstructure and receive 10% off and free freight (continental 48 states).

## Lakeshore Learning Materials

www.lakeshorelearning.com Booth #2811  
Lakeshore invites you to stop by booth 2811 for a special make 'n take, exciting product presentations, and a chance to win great Lakeshore products.

## Landscape Structures

www.playlsi.com Booth #2441  
Everything but the Dalmation! Our colorful new fire truck stimulates the imagination and fuels the creativity of kids of all abilities. See us in booth 2441.

## Learning Products

www.learningproducts.com Booth #1427  
Trade Show Special — Register for 2005 Learning Products' savings club and save through all of 2005, up to 42%!

## Markel Insurance Company

www.childcareinsurance.com Booth #2724  
Because kids will be kids, Markel offers Child Care Plus insurance. Visit booth 2724 to learn how insurance keeps minor mishaps from becoming major messes.

## Midwest Transit Equipment

www.childcarebus.com  
We understand the needs of child care facilities and offer many options to help make the transition from non-conforming vans to buses easier, safer, and affordable. 1-800-933-2412

## Monsam Enterprises

www.portablesinks.com Booth #2135  
Monsam Enterprises is pleased to offer a complete line of portable sinks. Our self contained sinks provide both hot and cold running water, as well as waste water disposal. Please take some time and stop by booth 2135 for a complete demonstration.

## Mount Taylor – Private Advantage

www.privateadv.com  
Easy to use, flexible, and affordable. Management software for child care centers and schools. The software directors and owners love to use. Free demonstration packet available.

## Music Together LLC

www.musictogether.com Booth #1133  
Music Together® is . . . Music and Movement for Families/Toddlers/ Preschoolers. Music learned through playful activity in mixed-age classes. Developmentally appropriate and research-based. Teacher training offered nationwide.

## National Early Childhood Program Accreditation

www.necpa.net  
The National Early Childhood Program Accreditation, the next generation in accreditation, encourages excellence through its research-based and user-friendly tool. Call (800) 458-2644 or visit www.necpa.net.

## NAEYC

www.naeyc.org Booth #800  
Come see the latest NAEYC publications and professional development materials, including books from some of your favorite presenters at the Annual Conference.

**Nursery Maid**

www.nurserymaid.com Booth #1027  
Visit Nursery Maid's Winter Wonderland! Enter a drawing to win free furniture for your center! We're the EXCLUSIVE manufacturer of Torelli/Durrett Childcare Furniture!

**Parents as Teachers**

www.patnc.org Booth #716  
Parents as Teachers can support your staff with professional development around quality care, literacy, building relationships within family systems, and screening. Ask about our professional development offerings.

**Pearson Early Learning**

www.pearsonearlylearning.com • Booth #3400  
Pearson Early Learning is a leader in the field of early childhood education. Its products and services include assessment tools, curriculum products, and professional development programs.

**The Pin Man® Incentives for Early Childhood**

www.positivepins.com Booths #100-103  
Designer, manufacturer, and supplier of awards and incentives for the early childhood community. All products reasonably priced and of high quality. Aprons, lapel pins, key chains, magnets, totes, pens, briefcases all available with your logo or theme.

**Play with a Purpose**

1-888-330-1826 Booth #3719  
Find a superior variety of institutional quality products with all products backed by our unconditional satisfaction guarantee. Call our World-Class customer service representatives today!

**ProCare Software**

www.procaresoftware.com Booth #3415  
ProCare is the most widely used center management software in the world. From accounting, to time-tracking, to electronic payment processing, ProCare's your complete management solution.

**Programs for Parents**

(973) 744-4050 Booth #1433  
Identifying Developmental Delays is featured at booth 1433. Package includes 2 age appropriate videos, assessment checklists and charts. Don't miss this Aurora Award Winner!

**Redleaf Press**

www.redleafpress.com Booth #819  
Redleaf Press is a leading publisher of exceptional curriculum, management, and business resources for early childhood professionals. Stop by our booth and see what's new!

**Scheig Associates**

www.ischeig.com/childcareexchange Booth #3019  
Scheig Associates is proud to partner with *Exchange* in offering the most effective tool for consistently identifying top performing childcare directors and teachers.

**School-Age NOTES**

www.schoolagenotes.com Booth #219  
We're celebrating 25 years of business! Stop by our booth and discover why we're still the #1 resource for after-school programs!

**Sign2Me**

www.sign2me.com Booth #817  
Learn about the industry's first complete childcare sign language program, Northlight Childcare Advantage Program, that makes it easy to incorporate signing into your daily activities.

**The Sunshine House, Inc.**

www.sunshinehouse.com  
The Sunshine House is a family of early education centers with locations in the Southeast. For information on employment opportunities, visit www.sunshinehouse.com or call 1-800-551-1561.

**Teaching Strategies**

www.teachingstrategies.com Booth #2228  
Featuring new literacy products:  
• Literacy: The Creative Curriculum® Approach  
• The Creative Curriculum® for Preschool Literacy Kits  
• Trainer's Guide to The Creative Curriculum® for Preschool, Volume 2: Literacy

**Torelli/Durrett**

www.torellidurrett.com Booth #1127  
Torelli/Durrett — see us at Nursery Maid's Winter Wonderland! Nursery Maid — the EXCLUSIVE manufacturer of Torelli/Durrett Products. Win free furniture for your center!

**Tutor Time Learning Centers, LLC**

www.tutortime.com Booth #1515  
An international leader in child education and family solutions. Visit us to learn about our passion for the business, evolving education programs and fabulous benefits!

**Zeager Bros Inc.**

www.woodcarpet.com Booth #2617  
Woodcarpet® loose fill and unitary surface products. Visit us at the NAEYC show to see why Zeager is taking surfacing to new heights.